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Bringing People Together

CORPORATE

NEWSLETTER

FEBRUARY 2023 EDITION

Smart partners with Hand in Hand Ministries



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SHOWROOMS

BELIZE CITY	SAN PEDRO	Corozal	ORANGE WALK	BELMOPAN	SAN IGNACIO	DANGRIGA	INDEPENDENCE	PLACENCIA	PUNTA GORDA
+(501)280-2064 +(501)280-2065	+(501)280-2079 +(501)280-2080	+(501)280-2073 +(501)280-2074	+(501)280-2075 +(501)280-2077	+(501)280-2081 +(501)280-2082	+(501)280-2083 +(501)280-2084	+(501)280-2085 +(501)280-2086	+(501)280-2087 +(501)280-2088	+(501)280-2117 +(501)280-2118	+(501)280-2089 +(501)280-2090

Smart partners with Hand in Hand Ministries



Smart will be celebrating its 18th Anniversary of service on March 29th, 2023. In an effort to recognize this milestone achievement, a Smart customer was chosen to receive a house through the housing program founded by Hand in Hand Ministries. Smart has partnered with Hand in Hand Ministries for other community projects, and while this is the first partnership for a house, we are most excited as our staff will have the opportunity to build this home together with the recipient Francesca Howers. Since the announcement in January, Ms. Howers has been clearing the property and preparing it for its foundation.

Smart & Hand in Hand Ministries have been with Ms. Howers every step of the way. This program is extraordinary as it aids the recipient in becoming involved not only in building her home, but also building for others. It also allows the recipient to participate in ten Saturday sessions involving an array of life skills that would enable her to be a proactive responsible citizen in her community. Our staff and Ms. Francesca Howers are extremely excited and looking forward to the completion of her new home.



Supporting Nutrition in our School System

On Friday, February 17, 2023 Smart visited the Women's Group of Holy Redeemer Parish. These women took on the task of engaging in an active feeding program assisting the students of Holy Redeemer School. The parish has transformed a room behind the Cathedral into a kitchen and the community has partnered in providing some essential materials. Smart is honoured to be a part of this initiative and handed over several appliances to facilitate the process.



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Providing Hope, Opportunity and Self-Employment

Tubal Trade & Vocational School operating in Ladyville, Belize City currently comprises of 105 students and is growing daily. The school caters to at-risk students as well as those who cannot afford to pay tuition. It offers the opportunity to specialize in a specific trade ranging from automotive, electrical engineering, air condition & refrigeration repair, carpentry & construction, catering & hospitality, cosmetology, technology/computer repair, and Math & Literacy. Tubal Trade & Vocational Institute reached out to our Smart team for partnership in assisting a growing cosmetology program. A sponsorship of BZ\$1000 was given in appliances and equipment to aid the program. Smart is very happy to facilitate and to bring hope and motivation to those students.

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MAKE THE SWITCH!

Sharing the love in Orange Walk

The Smart Team, visited Orange Walk to spread love and cheer of the holiday season with our elderly. With the assistance of HelpAge, they distributed selfcare packages to over 25 elderly citizens.





The Time for Joy & Sharing

This year's Christmas giving back to customers entailed a wider spectrum of activities that aided in making their Christmas extra special. Rather than just providing discounts on purchases or services, customers had the chance to win one year of Smart Broadband, The latest Samsung Device as well as \$500 to 11 customers that represented each showroom countrywide. All things that aid in enhancing their lifestyles and having extra in these much needed hard times.

in giving thanks to a successful year and continued collaborative partnership for the new year. They were also surprised with a raffle for a phone to assist them in their day to day assignments.

Customer Appreciation Day

The customers are always at the helm of the creative communication solutions developed at Smart. As we look to enhance and add value to



Media Brunch

Throughout the year the media plays an integral role in assisting the nation disseminating information, deals and other highlights to customers. In light of this we extended an invitation to the media houses to a brunch to say Thank you! The media partners mingled with their cohorts and Smart staff

them. There were tokens of appreciation such as cupcakes, discounts at all showrooms countrywide. The down-town office saw an extra special treat in the form of our fun Wheel of prizes, where they had the chance to win credit, Smart Broadband and promotional materials.



Sharing the Magic of Christmas

Christmas is a time when the staff participates in one of the activities closest to our hearts; sharing with those that face challenges and who may not have the chance to get a gift. The team, in collaboration with the HR department, commenced early in November to start collecting gifts to donate to children in our community. In all 122 gifts for boys and girls were received. On Dec 12, the HR Department then headed to 5 schools that were



identified on December 12th to share treats and the gifts. The children were grinning from ear to ear as they received their goodies bag.

Hurricane Lisa Relief



Hurricane Lisa made landfall on November 2, 2022 and left extensive damage to many homes, buildings and infrastructure in Belize City.

Our technicians immediately sprung into action to ensure restoration of services. It was a lengthy process however, their dedication and perseverance was evident as they worked tirelessly. Smart is proud and thankful to them as they are a critical part of our company always braving the elements to install, repair and service different equipment.

Supporting Families from 4 Primary Schools

With organizations such as NEMO, The Belize Red Cross, Rotary Clubs and many more engaging in relief efforts Smart decided to jump in by reaching out to four Primary Schools in Belize City to assist affected families at each of the schools. Mattresses, Pantry bags, Table top stoves, student school packages were donated. Thank you to Wesley Primary School, Holy Redeemer School, St. John's Anglican School and St. Joseph RC Primary School for welcoming our assistance.



Promoting Literacy & Providing resources for Research & Work



In addition to countless families being affected, the media shared several footage of infrastructural damages at most of our Belize City schools. Smart has always been supportive to literacy & education in Belize and so donated 3 large boxes of books to assist a small but growing library at Wesley Upper School. Books included a wide array of subjects such as math, science & art books to fuel the students' growing imagination. Smart also aided students and those working from home by providing FREE WiFi at two locations in Belize city. To date, the Port Loyola Library and Fort George Resource Center are open with FREE WiFi services sponsored by Smart.



smart! cares

The Smart Cares Program was activated for Smart customers to give towards recovery efforts as well. Customers were able to text short code 2273 and in the body of the message donate funds from their prepaid credit. Postpaid customers were billed at the end of the month. A total of \$1500 was donated to the Belize Red Cross from the Smart Cares Initiative towards Hurricane Lisa relief.

Civic Pride

Smart decided to get physically involved for two days to assist teams in cleaning up the city. Day one involved the Smart Team heading out to the Belize City Center to provide 100 hot hearty meals and a beverage to BDF soldiers cleaning up major areas in the city.



Some soldiers were unable to make it back to the HUB for lunch and so Smart Staff proceeded to take food to those in multiple areas.

On Day 2, Smart Staff went out to assist our BDF in the actual clean up campaign and spent the day cleaning up the King's Park and Coral Grove area.

Other Activities



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Party at Liberty Children’s Home

Children have boundless energy, will, enthusiasm and have the power to mold the destiny of a nation. Therefore Smart takes pride in supporting the different community organizations such as Liberty Children’s Home that remain an active part in securing a bright future for our children.



The Smart Team visited them to encourage reading with a live puppet show, treats and prizes to encourage interaction through play and dance. The children beamed with pride as they showcased their costumes and drawings.

Honoring our Elderly

In honor of Service Day, September 23rd 2022, Smart prepared 75 care packages to be distributed to shut-ins and the elderly through the aid of Mercy Clinic.



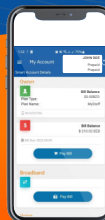
Smart employees spent the day visiting several residences to share some love with them. Smart cares and is truly honored to engage in a day of service in partnership with Mercy Clinic



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